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TRANSMITTAL FORM <i>(to be used for all correspondence during pendency of filed application)</i>		Application Number	09/885,720
		Filing Date	June 19, 2001
		First Named Inventor	Pierfrancesco La Mura
		Group Art Unit Number	3624
		Examiner Name	Daniel S. Felten
Total Number of Pages in This Submission	26	Attorney Docket Number	23050-09086

ENCLOSURES (check all that apply)	
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<input checked="" type="checkbox"/> Amendment C / Response: [24] Pages <input type="checkbox"/> After Final	<input type="checkbox"/> _____
<input type="checkbox"/> Status Request	<input type="checkbox"/> _____
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REMARKS:

SIGNATURE OF ATTORNEY OR AGENT			
Signature:			
Attorney/Reg. No.:	Laura A. Majerus, Reg. 33,457	Dated:	July 22, 2005

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I hereby certify that this correspondence, including the enclosures identified above, is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. If the Express Mail Mailing Number is filled in below, then this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service pursuant to 37 CFR 1.10.			
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Typed or Printed Name:	Laura A. Majerus	Dated:	July 22, 2005
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PATENT

IN THE UNITED STATES

PATENT AND TRADEMARK OFFICE

APPLICANTS: Pierfrancesca LaMura, Moshe Tennenholtz, and Yoav Shoham
APPLICATION NO.: 09/885,720
FILING DATE: June 19, 2001
TITLE: Enhanced Auction Mechanism for Online Transactions
EXAMINER: Daniel S. Felten
GROUP ART UNIT: 3624
ATTY. DKT. NO.: 23050-09086

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Dated: July 22, 2005

By: Laura Majerus
Laura A. Majerus, Reg. No. 33,417

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RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

SIR:

Responsive to the Notice of Non-Compliant Amendment dated June 22, 2005, received in the above-identified patent application, enclosed is Amendment C indicating claims 1-9 were cancelled.

Respectfully submitted,
Pierfrancesca LaMura, Moshe Tennenholtz, and
Yoav Shoham

Dated: July 22, 2005

By: Laura Majerus
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of:

Pierfrancesca La Mura
Moshe Tennenholtz
Yoav Shoham

Examiner: Daniel S. Felten

Art Unit: 3624

Application No: 09/885,720

Filed: June 19, 2001

For: ENHANCED AUCTION MECHANISM
FOR ONLINE TRANSACTIONS

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Laura A. Majerus, Reg. No. 33,417

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AMENDMENT AND RESPONSE TO OFFICE ACTION

UNDER 37 C.F.R. §1.111

Sir:

In response to the Office Action dated February 24, 2005, and pursuant to 37 C.F.R. §1.111, applicants respectfully request that the above-identified application be amended as follows: